

JANUARY 2024

FAN CLUB

SHAPING AIR SINCE 1959



LAMMA24 is Bigger and Busier

The SPAL UK team felt pleased to be back at LAMMA in 2024 as the major players in the sector returned to the premier agricultural show with their newest innovations.

It is an important show for SPAL products to be seen by the OEMs and understand how they fit into the suite of components as a whole, while the team is there supporting OEMs and their customers.

National Sales Manager James Bowett commented: "We met up with key customers on the stand, we had some good conversations with prospectives and it was great to see how busy it was with plenty of visitors."

There were noticeably more young people there and a lot of them students as universities report a bumper intake year for those looking to study farming and agriculture.




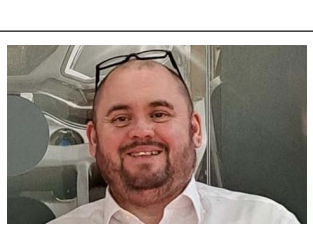
Bowett concluded: "My overall impression from attending LAMMA is that agriculture is in good shape for 2024".



Introducing Neil Price

LAMMA was also an opportunity to welcome to the team Neil Price as Business Development Manager, Aftermarket across all sectors.

THE TEAM

| | | |
|--|---|--|
| <p>James Bowett National Sales Manager – Aftermarket</p> |  | <p>Email</p> <p>Tel: +44 (0)7399 555185</p> |
| <p>Pawel Cierniak OEM Business Development Manager</p> |  | <p>Email</p> <p>Tel: +44 (0) 7595 207084</p> |
| <p>Ashley Brown, Technical Sales Support</p> |  | <p>Email</p> <p>Tel: +44 (0)1905 613 714</p> |
| <p>Neil Price Business Development Manager, Aftermarket for all sectors</p> |  | <p>Email</p> <p>Tel: +44 (0)7713 097399</p> |

SPAL Automotive
Unit 3 Great Western Business Park
McKenzie Way, Tolladine Road, Worcester, WR4 9PT
United Kingdom
t: 01905 613 714 f: 01905 610 725
e: sales@spalautomotive.co.uk

